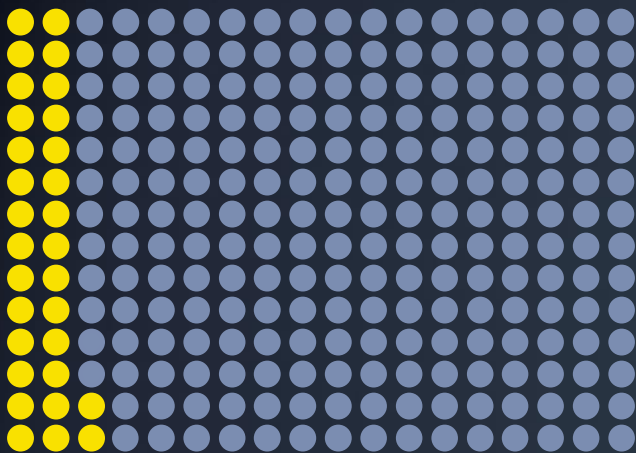
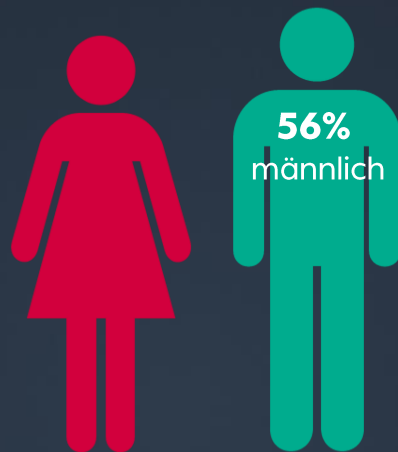


# KEYFACTS



**4,6 Mio.**  
Abo-Haushalte

**39 Mio.**  
TV-Haushalte  
Deutschland



**E 25-40**  
Kernzielgruppe

**1,2 Mio.**  
Reichweite  
*Ø kumulierte monatliche  
Nettoreichweite (3-3 Uhr)*



## Top 3 Shows 2018\*:

1. Two and a Half Men
2. King of Queens
3. The Big Bang Theory

Empfangbar über:    

Source Distribution: Monthly Distribution Report May 18; GAS: Internal Report May 18 (prom. + pay. subs incl. Mobile TV; SD+HD)  
Source: AGF in cooperation with GfK, videoScope 1.1, pay-TV Universe; ind. 25-40y., 01.01.-30.06.2018, gender split based on 3+, Reach based on ind. 14-59y.; \*only shows with 10 or more broadcasts, ranked by TVR excluding movies



[adult swim]



**TURNER**

# PREISE

WERBEBLOCK

30 SEK | TNT COMEDY

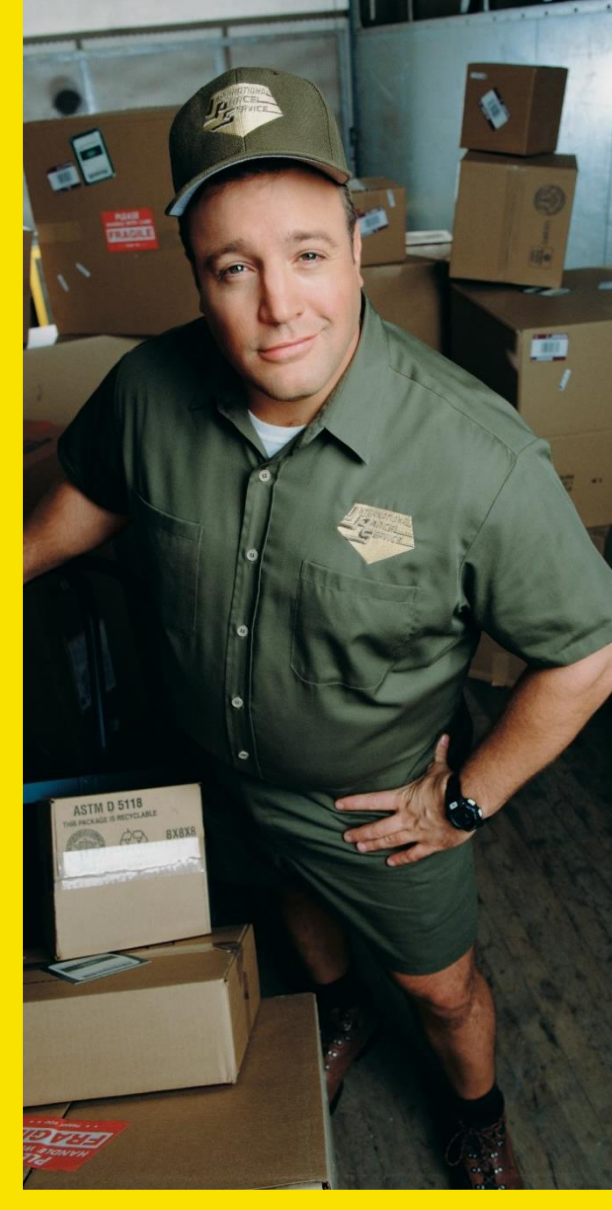


	06-09h	09-13h	13-17h	17-20h	20-23h	23-01h	01-06h
Mo.-Fr.	60€	60€	90€	150€	360€	60€	60€
Sa.	60€	60€	60€	210€	90€	30€	60€
So.	60€	60€	150€	270€	150€	30€	60€

Preise gültig ab 01.03.2018 | Preisänderungen und Irrtümer vorbehalten.

Saisonalitätsindex:

Jan	Feb	März	Apr	Mai	Jun	Juli	Aug	Sep	Okt	Nov	Dez
70	90	114	112	110	80	70	70	110	128	131	115



[adult swim]



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